

# TRANSIT & RANK MATERIAL REQUIREMENTS

## Preferred Material:

- a) 720 x 576 pixels (DI/PAL)/768 x 576 pixels (25 fps PAL)  
in Uncompressed AVI format
- b) 720 x 576 pixels (DI/PAL)/768 x 576 pixels (25 fps PAL)  
in MPEG format, not lower than 2000 kb/s

**DVD's can be 'authored' format (vedio\_ts/audio\_ts) folders**

## Special formats - must be created to specification:

Flash animations must be created at 768 x 576 pixels (25 fps)  
not the default 12 fps

**The completed animation must be exported as sequential PNG's  
and checked by the client.**

**(Larger pixel resolutions are also acceptable but they must be 4x3 eg: 800 x 600)**

## Other formats - at additional cost to client for encoding:

- a) Betacam SP
- b) DigiBeta
- c) MiniDV

## Audio formats:

- a) Sample rate: 44100Hz
- b) Channels: Stereo
- c) Bit Depth: 32 (float)

Material is required at least 5 working days prior to flighting.  
Material can be supplied on DVD or CD  
or transferred via Dropbox or AdStream or WeTransfer

For any questions or if one requires assistance, please contact Kate or Ariane. **Tel:** 011 447 7644  
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